

SLGA NEWSLETTER

January 6, 2008

Welcome to 2008!

We hope that everyone had a restful and happy holiday season! We've been busy planning events for the new year and are looking forward to seeing all of you at our 2008 events.

Based on your feedback from the recent SLGA surveys (details of the survey results can be found on page 2), we will be sending this new monthly newsletter to help keep you informed of upcoming events. We will also continue to keep the SLGA website (www.somerset.com/slga) updated. (Updates to the website should be completed within the next few weeks).

If you have any comments or questions about SLGA and the new season, please don't hesitate to contact your new 2008 Board of Directors:

Jennifer Specter—President
Kim Devine—President-Elect
Cher Rowland—Vice President
Merdene Hess—Treasurer
Linda James—Secretary

Our new email address is SLGABoard@hotmail.com.

Hope to see you all at the January 27 Wine Social Event! (see page 3 for details)

- 2008 SLGA Board of Directors

PS—Does you like to scrapbook? If yes, we still need a Historian for 2008. Email us if you are interested!



From Left to Right: Kim Devine, Jennifer Specter, Cher Rowland, Linda James and Merdene Hess (not in photo)



SOMERSETT
COUNTRY CLUB
LADIES GOLF ASSOCIATION

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Membership Renewal

It's time to renew your SLGA membership for 2008!

Please complete the attached membership form or complete your form online (see page 4 for link to online form).

We'll use this information to update the SLGA membership handbooks.

Mail the form (if you don't complete it online) along with your \$50 payment to our Treasurer, Merdene Hess. **Make checks payable to SLGA.**

Mail to:

Merdene Hess
8755 Forest Willow Trail
Reno, NV 89523

Please submit your membership form and payment no later than February 4, 2008.

Survey Results

Thank you to everyone who provided feedback via the recent SLGA surveys. Your comments and suggestions are very helpful as we plan the 2008 season. Over 60 SLGA members participated in the surveys which is a fantastic response rate! Below is a summary of the survey results (only reporting significant results of 20% or greater response rates).

Communication Preferences:

94% prefer communication via email
41% prefer frequent communication (at the beginning of each month and a reminder email before events)
22% prefer communication once a month (at the beginning of each month)

Format of SLGA Membership Handbook:

56% prefer that we keep the current format
23% prefer that the handbook be online and not a paper format

Describe Yourself as a Golfer:

42% of SLGA members have a handicap between 31 and 39
26% of SLGA members have a handicap over 40 or no handicap established yet

Like to Play Competitive Golf and Participate on SLGA Team for High Sierra Team Play:

26% of SLGA members are interested in this
36% of SLGA members may be interested in this
38% of SLGA members are not interested in this

Which SLGA Play Days do Members Attend?:

40% of SLGA members attend the Tuesday night play day
39% of SLGA members attend the Thursday morning play day

Who do You Like to Play Golf with?:

67% like to play with anyone—it's fun to get to know new people!
36% like to play with people who are the same level golfer
(The key factor with who to play with was Pace of Play—regardless of skill level, people like to play with other players who can keep up with the standard pace of play)

How Many SLGA Social Events did You Attend in 2007?:

53% attended 3 to 5 social events
26% attended 1 to 2 social events

Which of the Following Potential SLGA Social & Golf Activities are You Most Interested in?:

75% are interested in Group Golf Clinics
64% are interested in Wine Tasting Events
62% are interested in "Play with our Club Pros" Play Days
60% are interested in Cooking Classes
56% are interested in Couples Golf After-Parties
54% are interested in Mystery Golf Day Trips
52% are interested in Golf Rules & Regulations Seminars
44% are interested in Community Service/Charitable Events
40% are interested in Overnight Golf & Shopping/Spa Trips
33% are interested in Bunko
25% are interested in Board/Card Games
23% are interested in a Book Club
21% are interested in Scrap booking

Preference for Days/Times of SLGA Social Events (respondents could select multiple options):

62% prefer events to be in the Evening (after 5pm)
32% prefer events to be in the Daytime (10am-4pm)
62% prefer events to be on Weekdays (Mon-Thu)
56% prefer events to be on Weekends (Fri-Sun)

Cost Preference for SLGA Social Events & Tournaments:

45% prefer Social Events to cost less than \$25 per event
18% are willing to pay up to \$30 per Social Event
50% prefer Tournaments to cost less than \$25 per event
23% are willing to pay up to \$30 per Tournament
(The key factor in event/tournament cost was overall value of the event)

How Many SLGA Tournaments did You Attend in 2007?:

24% attended 1 to 2 tournaments
24% attended 3 to 5 tournaments
20% did not attend any tournaments

Best Dates for 2008 Ladies Member/Guest Tournament?:

53% preferred August 14-16, 2008

Do You Like the Current Format of the Monthly "Fun" and "Point Series" Tournaments?

74% think these formats are totally fun and fair for all players regardless of skill level

Events Calendar

Below is our initial events calendar which we will be expanding as we get further into the season.

January 2008

Event Name: Somerset CC "Pray for Snow" Party

Location: Club Lounge (at Whispering Vine)

Date and Time: Tuesday, January 8 from 5:30pm to 7:00pm

Somerset Country Club is coming together this winter season to invite you to join fellow members to go skiing and boarding.

Event Name: SLGA Wine Social

Location: Club Lounge (at Whispering Vine)

Date and Time: Sunday, January 27 from 4:00pm to 6:00 pm

Cost: Pay for your own wine/drinks @ Whispering Vine

RSVP TO: SLGABoard@hotmail.com by Tuesday, January 22

Meet the new SLGA Board and join SLGA Members for a friendly social including games of shuffleboard, dominoes etc.

Please invite friends who may be interested in joining SLGA to this event!

February 2008

Event Name: SLGA/Somerset CC Ladies Champagne & Chocolate Social

Location: Club Lounge (at Whispering Vine)

Date and Time: Tuesday, February 12 from 6:00pm to 8:00pm

Cost: \$15/person

RSVP TO: tcarvajal@somerset.com by Saturday, February 9

Stay connected with your fellow members during the winter months, and play a game of shuffleboard, cards or dominoes while enjoying a glass of champagne and delicious chocolate.

Please invite friends who may be interested in joining SLGA to this event!

Event Name: SLGA Golf Etiquette & Rules Part I

Location: Somerset Country Club

Date and Time: Tuesday, February 26 from 5:30pm to 7:00pm

Cost: No charge (Pay for your own drinks if you choose to drink)

RSVP TO: sstuart@somerset.com by Tuesday, February 19

Stuart Smith will provide us with an overview of some common golf etiquette and rules—details will be provided soon.

Please invite friends who may be interested in joining SLGA to this event!

March 2008

Event Name: SLGA "Establishing Your Handicap"

Location: Somerset Country Club

Date and Time: Thursday, March 13 from 6:00pm to 7:00pm

Cost: No charge (Pay for your own drinks if you choose to drink)

RSVP TO: sstuart@somerset.com by Tuesday, March 11

Are you new to golf and don't have a handicap established yet? Stuart Smith will explain how to establish your handicap.

Please invite friends who may be interested in joining SLGA to this event!

Event Name: SLGA Golf Etiquette & Rules Part II

Location: Somerset Country Club

Date and Time: Tuesday, March 18 from 5:30pm to 7:00pm

Cost: No charge (Pay for your own drinks if you choose to drink)

RSVP TO: sstuart@somerset.com by Tuesday, March 11

Stuart Smith will provide us with some other common golf etiquette and rules—details will be provided soon.

Please invite friends who may be interested in joining SLGA to this event!

Event Name: SLGA Ladies Golf Clinics

Location: Somerset Country Club

Date and Time: March 2008, exact dates TBD—details coming soon

Events Calendar

SAVE-THE-DATES

Please mark your calendars for these upcoming events. Details will be provided at a later date:

Saturday, April 5, 2008: SLGA Pink Ball Kick-Off Event (Golf & Luncheon)

Sunday, May 18, 2008: Somerset Country Club Ladies "Cat Fight"

Thursday-Saturday, August 14-16, 2008: Somerset Country Club Ladies Member/Guest Tournament (Event will start late Thursday afternoon with an optional contest followed by a reception. Golf tournament will begin Friday morning.)

Saturday-Sunday, August 23-24, 2008: Somerset CC Club Championships

Monday, August 25, 2008: SLGA Charity Tournament

Sunday, October 5, 2008: SCC Couples Club Championship

Saturday, October 25, 2008: SLGA Fall Finale Event (Golf & Luncheon)

Monday, October 27, 2008: SLGA Fall Finale Dinner

Contact Information

Jennifer Specter	President	775-624-2549
Kim Devine	President-Elect	775-747-5396
Cher Rowland	Vice President	775-747-4404
Merdene Hess	Treasurer	775-787-8334
Linda James	Secretary	775-624-0864
SLGA Board Email		SLGABoard@hotmail.com
SLGA Website		www.somerset.com/slga
Somerset Country Club		775-787-1800
Tammy Carvajal	SCC Member Relations Director	tcarvajal@somerset.com
Stuart Smith	SCC Head Golf Professional	sstuart@somerset.com

Online Membership Renewal Application Link:

http://www.surveymonkey.com/s.aspx?sm=BbVd2RgYWVm5qIPqFoSCtg_3d_3d

Problems with this link? Contact SLGABoard@hotmail.com or call Jennifer Specter at 775-624-2549